Sample Curriculum Mapping for a Business program

Business Administration Map	Econ 207	Econ 208	CS 214	Eng 200	Math 1165	Busi 201	Busi 203	Busi 211	Busi 231	Busi 241	Busi 251	Busi 252	Busi 281	Busi 371	Busi 411
	Macro-Economics	Micro-Economics	Microcomp App for Bus	Writing for Bus	Pre-Calc (Bus)	Intro to Bus	Bus Statistics	Prin Mgmt	Prin Mktg	International Bus	Prin Acctg I	Prin Acctg II	Bus Law I	Mgl Finance	Bus Policy
Writing Competencies															
Identify a subject and formulate a thesis statement						I			R						E
Organize ideas to support a position				I		R			R				R		E
Write in a unified and coherent manner appropriate to the subject matter				1		R			R				R		E
Use appropriate sentence structure and vocabulary				I		R			R				R		E
Document references and citations according to an accepted style manual						I			R				R		E
Critical Thinking Competencies															
Identify business problems and apply creative solutions								I	R	R	R	R		R	E
Identify and apply leadership techniques								I						R	E
Translate concepts into current business environments								I	R	R	R	R		R	E
Analyze complex problems by identifying and evaluating the components of the problem								I			R	R	R	Е	E
Quantitative Reasoning Competencies															
Apply quantitative methods to solving real-world problems					Ι		R				R	R		E	
Perform necessary arithmetic computations to solve quantitative problems					Ι		R				R	R		E	
Evaluate information presented in tabular, numerical and graphical form					I		R				R	R		E	E
Recognize the reasonableness of numeric answers					Ι		R				R	R		E	E
Oral Communications Competencies															
Organize an oral argument in logical sequence that will understood by the audience						I		R	R	R					E
Use visual aids effectively to support an oral presentation						I		R	R	R					E
Demonstrate professional demeanor, speak clearly in well- modulated tone, and engage the audience						1		R	R	R					Е
Exhibit good listening skills when others are speaking								R	R	R					E

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Technology and Information Literacy															
Identify problem/topic						I		R						R	
Demonstrate familiarity with information resources and technologies						I		R						R	
Conduct search query						I		R						R	
Evaluation sources of information						I		R						R	
Computer Literacy															
Demonstrate computer literacy in preparation of reports and presentations			I						R					E	E
Demonstrate ability to use software application to solve business problems							Ι				R	R		E	
Conduct search queries through the use of the Internet						I		R	R					E	
Values Awareness															
Recognize ethical issues						I		R	R	R			Е		Е
Identify ethical issues						I		R	R	R			Е		Е
Identify theoretical frameworks that apply to corporate social responsibility						I		R	R	R			R	R	E
Translate ethical concepts into responsible behavior in a business environment						I		R	R	R				R	E
Develop values awareness						I		R	R	R					Е
CONTENT-SPECIFIC COMPETENCIES															
Global Business Competencies															
Demonstrate knowledge of contemporary social, economic, and political forces; their interrelationship; and their impact on the global business environment	I	I				I		R	R	RE				R	R
Identify the integration of global markets from both financial and product/service perspectives.						I			R	RE				R	R
Incorporate diverse cultural perspectives into business decisions						I		R	R	RE					R
Accounting Competencies															
Understand the role of the accounting information system within an organization's overall information system											I	R		R	
Demonstrate knowledge of the accounting cycle and the ability to perform necessary procedures at each step of the cycle for both corporate and non-corporate entities											1	R			
Describe, prepare and interpret comparative financial statements using analytical techniques such as ratios and common-size statements											I	R		E	

accounting analysis (antical and planning analysis) in break within the corporation and planning of costs within the corporation of the costs of t	Business Administration Map	Econ 207	Econ 208	CS 214	Eng 200	Math 1165	Busi 201	Busi 203	Busi 211	Busi 231	Busi 241	Busi 251	Busi 252	Busi 281	Busi 371	Busi 411
accounting analysis, control and planning of costs within the corporation of the competencies integrate knowledge of economics, accounting, and quantitative analysis in the process of making in a cost of the costs and integret financial decisions of the costs and integret financial decisions in the cost of the costs	Understand the differences between financial and managerial accounting															
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market data using both Internet and print sources.	Integrate knowledge of economics, accounting, and quantitative analysis in the process of making financial decisions	I	I												IRE	
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for basic financial assets (stocks and bonds).	Apply basic computational techniques and/or spreadsheet software to solve financial problems							I				R	R		E	
statements to pinpoint strengths and weaknesses. I Re R in the value of an enterprise into powerhul business solutions and investments into powerhul business solutions into powerhul business business solutions into powerhul busines	Compute return and risk measures for basic financial assets (stocks and bonds)														I	
financing and dividend policy decisions on the value of an enterprise 1 Use financial tools for life decisions about items such as housing. Tedit, refirements, and investments 1 I E Management Competencies 1 I E Define basic terms used in management 1 E Define the cultural and djobal challenges of a changing work force 1 I E Marketing Competencies D D D D D D D D D D D D D	Analyze corporate financial statements to pinpoint strengths and weaknesses.											Ι	R		E	R
about items such as housing,	Identify the impact of investment, financing and dividend policy decisions on the value of an enterprise														I	
Define basic terms used in management I I E I R Develop a basic strategic planning process for an organizational unit I I E I R Develop a basic strategic planning process for an organizational unit I I E I R Derive policies and practices that meet the cultural and global challenges of a changing work force I E I E R Translate productivity, quality and efficiency concepts to current business environments I E I E I R Marketing Competencies I I E I I E I I I Narketing problems into powerful business solutions I I E I	about items such as housing,														I	
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meet the cultural and global challenges of a changing work force I E R Translate productivity, quality and efficiency concepts to current business environments I E R Marketing Competencies I E R Identify, evaluate and translate basic marketing problems into powerful business solutions I E I I Analyze buyer behavior I I IRE I I Utilize a marketing information system to achieve a competitive advantage I I IRE I I Improve ability to develop new products and evaluate pricing, promotional and distribution I I IRE I I	Develop a basic strategic planning process for an organizational unit						I		E							R
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Identify, evaluate and translate basic marketing problems into powerful business solutions Image: Constraint of the solution of	Translate productivity, quality and efficiency concepts to current business environments						I		E							R
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